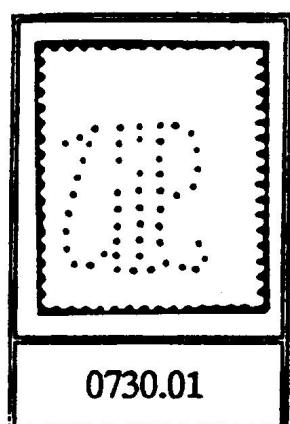


TRACKING DOWN DESIGN PERFIN 0730.01

By Dave Hill



I was delighted to get a copy of the monogram perfin listed as Design 0730.01 on a GV stamp, a very attractive perfin in art deco lettering. Roy explained he had been unable to unravel which letter came first which explains why it is listed as a design. Harvey Tilles listed it similarly.

I spent some time joining up the dots (see below) and came to the conclusion that it was ULP. I thought of the University of London Press, listed in my 1975 Sells but not in modern directories.

In my local book shop I found a slim volume dated 1959 with the modernised imprint of the University of London Press illustrated on the spine, which, unfortunately, would not photocopy.

Now, from a car boot sale, I have acquired a text book printed by the University of London Press Ltd with a very clear 'ULP' in the art deco lettering. Identities do not always follow from such clues and it is tempting to jump to wrong conclusions in one's enthusiasm to solve an identity.

